



Tennis Ireland Strategy Development Process Town Hall meetings November 2022

Introduction

Tennis Ireland is the National Governing Body for the sport of tennis in Ireland. It was founded in 1908 and has almost 180 affiliated clubs and engages with almost 80,000 players.

Tennis Ireland has five broad areas of responsibility as follows:

1. Administering and regulating the game at all levels.
2. Organising competition at various levels, from wheelchair tennis through to the Davis Cup and Billie Jean King Cup.
3. Developing the sport through the provision of technical, coaching and financial support for a variety of National and Provincial Programmes which impact at both the elite and recreational levels of the game. Tennis Ireland also has responsibility for coaches' education.
4. The management and development of the National Tennis Academy at DCU together with the various National and Provincial development programmes which support this initiative.
5. Promoting the game in the widest possible sense and specifically to the various key constituencies such as Government and media.

Tennis Ireland has commissioned ONSIDE to undertake a strategic review of the organisation. As part of the process, ONSIDE has been engaging with a range of tennis stakeholders to better understand the expectations they have of the organisation and their priorities for the future.

Findings from these sessions with Tennis Ireland executives, Board members, Branch representatives, clubs, government and other key stakeholders will be presented at regional Town Hall meetings in November 2022. For those unable to attend the face-to-face regional sessions there will also be a national online Town Hall.

The purpose of the meetings will be to **inform** attendees of the process to date and **seek input** on the directional strategy that is emerging from the consultation.

For further information about the process, please contact either John Foley (john.foley@tennisireland.ie) or Grainne O'Neill (goneill@tennisireland.ie) at Tennis Ireland.



Town Hall Agenda

The Town Hall meetings will be built around the following agenda:

1. Introductions from Tennis Ireland and Branch representatives
2. Overview of the tennis landscape in Ireland
3. Objectives of the strategy development process
4. Overview of the process to date
5. Key findings from the stakeholder research
6. Input from the in-depth interviews
7. Key themes emerging from the process
8. Shaping outcomes that will define success
9. Open discussion, including questions from attendees

The sessions will have the following structure:

- 60 minutes of presentation from Tennis Ireland, supported by Branch representatives and ONSIDE
- 30 minutes for questions and comments on the directional strategy

Interested parties that are unable to attend will be able to submit questions in advance to stephen.may@onside.ie

After the meetings there will be a 10-day window for attendees to submit follow-up representations as part of the process. These submissions should also be sent to stephen.may@onside.ie